

# Career & Technical Education Local Advisory Committees

Judson ISD

Career & Technical Education

(210) 9

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# Local Advisory Committees

- What are they?
- Why are they important?
- What should they look like?

# What are They?

- Business, industry, the professions, and labor continually seek ways to bring about desired changes in the workplace.
- Their points of view are crucial to the design, implementation, evaluation, and revision of successful career and technology education programs.

# Why are They Important?

- Local advisory committees provide the means for a CTE curriculum to remain relevant to business and industry needs.
- Relevance of instruction is the school's assurance that graduates will be capable of performing entry-level job skills.

# What are They?

- ...a group of employers and employees from outside the field of education who advise educators on the establishment and maintenance of CTE programs
- Can be called a “Council” or a “Committee”.
- The terms are interchangeable.

# Why are They Important?

- Advisory committee members who become familiar with CTE programs, and who are themselves employed in the field as well as being a potential employer of graduates, have a unique perspective of a training program.

# Why are They Important?



# Why are They Important?

- Citizens who are involved in the operation of their schools and school personnel are better able to understand the needs of the occupations being served.



# Why are They Important?

- Local advisory committees promote public awareness of CTE programs. Community members are given the opportunity to become familiar with all the programs offered by a school district



# What Should They Look Like?

- Two Types of Advisory Committees
  - Local Program Advisory Committees
  - District-Wide CTE Advisory Committee (also known as B.E.S.T. Committee)

# B.E.S.T. Committee

- **Business Education Success Team**
- Provide direction for the entire CTE program in a school district.
- Assist the school/district in developing long range plans/goals and recommends the overall CTE program design.
- Members are representative of the occupations and demographics present in the community

# Local Advisory Committee

- The local advisory committee serves single career clusters, program or occupational area
- The local advisory committee may be formed for one school or may serve one cluster or occupational area for the entire district.

# Local Advisory Committee

- The local advisory committee offers specific advise on the needs of business and industry being served by the programs.
- And ensures that the CTE programs or cluster they represent stay current with industry needs.

# Local Advisory Committee

- Sometimes referred to as “Program” Advisory Committee
- In large schools districts, program advisory committees may act as “committees” of the BEST Committee

# Effective Use of Advisory Committees

- Effective utilization of advisory



# Recommendations for an Effective CTE Program

- Establish an advisory committee
- Maintain a desired relationship with that advisory committee

# Recommendations for an Effective CTE Program

- A successful advisory committee will depend on your attitude and efforts
- Be clear in your expectations and constant in your communication

# Recommendations for an Effective CTE Program

- Listen with an open mind
- Include school leaders in the dialog and recommendations

# Recommendations for an Effective CTE Program

- Meet regularly
- Have a planned, short agenda
- Keep minutes and act on recommendations